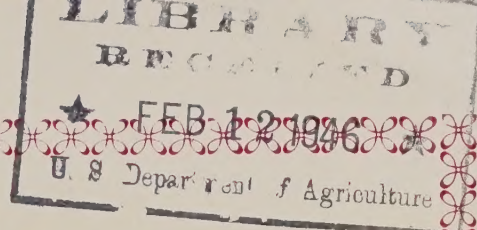


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PARRELLA'S

1946 DAHLIA CATALOGUE



SUPREME COMMAND

Description on Page 3

ALBERT PARRELLA DAHLIA GARDENS

3380 ELY AVENUE • Corner 222nd Street • BRONX 66, N. Y.

Telephone OLinville 5-8384

I Grow the Best — Discard the Rest

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1946. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, kindly advise.

DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue); the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only Five Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club

JOIN
THE AMERICAN



DAHLIA
SOCIETY

For ENTRY BLANKS write to the Secretary, Dr. Ward Cook, 34 Puritan Avenue, Tuckahoe, N. Y., or to us.

THE PARRELLA DAHLIA GARDENS present the following introductions for the season of 1946 **FROM OUR GARDENS AND OTHER GROWERS.** (See Honor Roll.)

SUPREME COMMAND I. D. to F. D. (Boram) Parrella—Color Spectrum Red all through the flower. One tone. -The immense size dahlia which received a silver medal at the A.D.S. Show of 1943, is not only very large in size but it is also beautiful in a new shade of red. Size 11 inches by 7 inches or better. Plant is a vigorous grower with fine branching habit. Flowers are held facing and on top on cane-like stems. Insect resisting foliage. Height of plant 5 to 6 feet. If you are looking for a large dahlia, this is it. Due to the severe storms just previous to the 1944 and 1945 A.D.S. Shows, we were unable to exhibit same. An Honor Roll dahlia.

Root \$15 net Plant \$7.50 Three Plants \$20



SYLVIA TODD

SYLVIA TODD I. D. (Kelly-Parrella)—The color of this marvelous dahlia is Rose Pink with deeper shading of Liseran Purple. Blooms average 10 to 11 inches or better without forcing with great depth. Flowers are held facing on strong stiff stems. Foliage light Green but resistant to insects. Plant is an open grower with good branching habit. The beauty of this dahlia is hard to describe, but must be seen in bloom to be appreciated. Height of plant 4 ft. An Honor Roll dahlia.

Root \$12.50 net Plant \$6.00

Three Plants \$15.00

FLORISTS BEAUTY F. D. (Parrella)—It gives me great pleasure to offer this very fine commercial bi-color dahlia to our customers as well as the florist trade. This is the flower we have long been waiting for. Florists Beauty is one dahlia that for its keeping quality after being cut, cannot be beaten. Imagine four blooms cut on Monday, Oct. 1st, and the same shown the following Saturday, Oct. 6th, at the Long Island Dahlia Society Show! My two entries, one in seedling class and other in regular class, both received first prize. The blooms shown on Saturday were in far better condition than on the day they were cut. Color—Amaranth Purple. Fine white tips, pointed petals. Size of blooms 6 to 7 inches. Held on long perfect stem. All flowers facing. An Honor Roll dahlia.

Root \$5.00 net Clump \$10.00 net Plant \$2.50, 3 for \$6.00

The reason we are releasing Florists Beauty at such reasonable price is that we had a large amount of stock on hand. This dahlia really is worth a great deal more. (Clumps are all root growing) which assure you good divisions.

CAROLINE KERNOCHAN I. D.

(Fioretti-Parrella) — This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color — center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia.

Roots \$10.00 net

Plant \$5.00 3 Plants \$12.00



CAROLINE KERNOCHAN

MRS. HESTER A. PAPE I. D.—12 x 5 (Pape-Rocky River). A really big fellow which will be hard to beat on the show table. Color is Reddish-Purple. Has been a consistent winner in "Red", and "Purple" classes in open-to-all competition. American Home Achievement Medal winner at Cleveland and Baltimore and tied for this medal at East Liverpool. Plants are tall. A good grower and profuse bloomer. This is a variety that anyone can grow. On Western and Midwest Honor Rolls.

Plant \$7.50

RAY SMITH S. C. (Max O. Scheffel)—Semi-Cactus, lavender with white tips. Bush 5½ to 6 ft. Bloom 10 x 6 to 11 x 7 in. One of the cleanest growers, with straight, stiff stems and finest of foliage. Perfect centers, tight to the last. Good keeper. Twice, in 1944 and 1945, it won in the "Ray Smith Memorial Court of Honor" in Shows of the Dahlia Society of New Jersey; both times awarded American Dahlia Society Silver Medal Certificates. Also won a First in "Open to All" S. C. class at New York Show in 1944.

Plant \$7.50 net

FIVE STAR GENERAL (Ramage) Ruschmohr—Formal Decorative. Another one of our giant introductions. A blend of Amaranth Pink blushing into Tyrian Pink, centering to a Maize Yellow. Strong sturdy plant, bearing blooms on long stiff stems. Blooms 11 to 12 inches. Certificate of Merit at Storrs and East Lansing. Listed on the 3 Honor Rolls.

Root \$15.00 net Plant \$7.50 3 for \$20.00 net

CORALCACTUS (Bennett-Beckmann) Ruschmohr—Incurved cactus. Beautiful shade of coral pink. Profuse bloomer, blooming from early August till frost. Had most outstanding record this past season. American Home Achievement Medal winner in N. J. State Show and Greater St. Louis Show. Runner-up in Washington Show. Winnings in individual classes which include N. Y., Scranton, Washington, St. Louis and L. I. Shows. Certificate winner in Storrs. Listed on the 3 Honor Rolls. One of the outstanding dahlias in our garden.

Root \$10.00 net Plant \$5.00 3 for \$12.50 net

SUN GAY S. C. (Hamblin-Parrella) — Color: Scarlet to Scarlet Red. General appearance Grenadine Red. With us this dahlia has been grand for the last two years. The formation and color combination of this flower is very pleasing to the eye. The plant is a vigorous grower with excellent branching habits. Foliage immune from insects. Blooms average 9 to 10 inches and 4 to 5 inches in depth. Are held facing on best of stems. Height 5 ft. Sun Gay received certificate at East Lansing trial grounds with score of 85 E. in 1944. An Honor Roll dahlia.



Root \$12.50 net

Plant \$6.00 3 for \$15.00

SUN GAY

DELROSE (Slocum-Dixie) I. D.—10 in. x 6 in. White with yellow border on each side of petal. The deep yellow border gives the blooms plenty of contrast. Received Certificate of Merit, East Lansing in 1941. On Midwest Honor Roll 1942. Due to the illness and death of Mr. Slocum it was not introduced at that time. Plant \$5.00

AGLOW (Dahliadel)—This beautiful Informal Decorative is warm Amber Yellow, heavily suffused Scarlet on the center area of each petal, and is enhanced with a golden sheen overall. A fine open grower, producing deep, full blooms on long, erect stems without disbudding. Blooms easily average 10 x 6 inches and the bush is about 6 ft. tall. One of the most appealing of all fall shades. Plant \$5.00

DR. RALPH FIORETTI S. C. to I. D. (Fioretti-Burnett)—Don't miss this rare opportunity! The debut of a blue ribbon dahlia a year in advance. Dr. Ralph Fioretti is the dahlia of perfection seldom found even among the Prize Winners. A pure creamy white, semi-cactus to informal decorative type. Good whites are always scarce and a white in this classification even more so. The large graceful flowers averaging 13 inches across and 8 inches deep are borne on wonderfully stiff cane-like stems, plants averaging 5 ft. in height. The heavy deep green foliage makes a most attractive plant. All stock has shown unsurpassed resistance to insects and is free of all signs of mosaic. Dr. Ralph Fioretti is a versatile bloomer, allowed to grow unpinched it flowers very early in August; pinched twice, it produces a wonderful late crop in September and October. Plant \$5.00 net

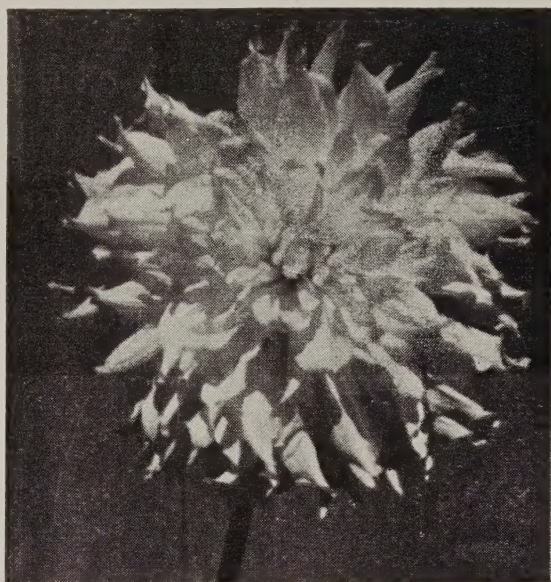
FRANCES HAMILTON ARCHER, Giant Ball (DeGrado-Premier)—Here is one of those new giant Ball Dahlias that grows to 6 inches in diameter with ordinary culture but may be grown even larger through forcing. It is a fitting companion flower to Alice J., but is much more floriferous. Color is a beautiful lavender violet. Its originator is an expert exhibitor and has had many winnings with this dahlia. In three entries in the One Bloom Classes and five in the Three Bloom Classes it was awarded eight Firsts in the Shows of 1944-1945 in A.D.S. Shows in New York, the N. J. Dahlia Society. Plant \$3.35 net 3 for \$9.00 net

GREAT DIVIDE (Semi-Cactus),
A Tooker Origination — Winner
of Home Achievement Medal at
A.D.S. Annual Dahlia Show,
New York. This dahlia is a blend
with yellow center, blending
beautifully to shell pink on outer
petals. Grew 12 inches in our
gardens this season. Very healthy
5 ft. plants.

Root \$20.00

Plant \$10

2 Plants \$15 4 Plants 20



GREAT DIVIDE

ANN Z. M. F. D. (Boram-Parrella)—A lovely new miniature of Lemon Chrome,
blushed Old Rose. Size of blooms average 2½ to 3 inches. Tight center.
Flowers held on best of stems. A free and prolific bloomer and a grand
miniature in every respect. Height 3 ft. Root \$3.00 net

NEW SINGLE FOR 1946

ROY'S SINGLE—A new variety of exceptional merit. The petals are rich
crimson edged with white. The blooms are well placed on excellent stems.
A sturdy bush with good growing habits. Root \$1.50

BLACKBALL (Hulin)—The darkest dahlia we know of and a perfect Ball.
Profuse bloomer on good long stems. Root \$3.50 net Plant \$1.75

For 1947 watch for the lovely Sally Klein, Alma K and gigantic Dad Williams
and others.

— O —

“SUPER DAHLIA SEED”

Have you been looking for an outstanding dahlia, that you would like to
name after yourself, or some beloved friend? If you have, then I have the seed
from which these beauties can be raised, as can be attested to by the many
visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor
Roll dahlias, in my gardens, and it is for this reason, and this reason only, that
I can give the following **GUARANTEE**, that more than 50% of these will
show full, double and tight centers, and that among these you will get some
that are as good, if not better than any outstanding variety you have in your
garden, no matter what they are.

50 Seeds \$3.00 Net

100 Seeds \$5.00 Net

(Trial packet \$1.00)

GENERAL LIST OF STANDARD VARIETIES

Large Flowering Type

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.

ADA HOFFMAN I. D. (Parrella, Blamer-Hulin)—A beautiful golden color dahlia. This dahlia was selected by Miss Ada Hoffman, daughter of Governor Hoffman of New Jersey, and named in her honor. The selection was made among many dahlia seedlings at the show. The Ada Hoffman dahlia is unquestionably very outstanding. Blooms average 10 inches or more and are of perfect formation. Height of plant, 4 to 5 feet. **Root \$1.50**

ADELE HENDERSON F. D. (Rindfleisch-Parrella)—Color, citron yellow with stromtian yellow at center with a light flush deep old rose. Very pleasing combination of colors, and form with petals rounding back to make large ball. $7\frac{1}{2}$ to 9 inches in diameter, from 5 to 6 inches in depth. Blooms from July until frost. Very prolific bloomer, a very long keeper after cutting. One of the best commercial type dahlias as well as exhibition since Jane Cowl. Height, $4\frac{1}{2}$ to 5 feet. Received a certificate at Storrs, 1941. Also an Honor Roll Dahlia. **Root \$2.50**

ALFRED LUNT F. D. (Parrella)—Exhibition as well as commercial. Height of plant 6 feet. Size of bloom, 8 inches by 6 inches, or better. Color, currant red to scarlet. The petals of this remarkable dahlia when fully opened fall almost to the stem and the formation is almost like a ball dahlia. The flower is of very good substance and stands out with its brilliant color. Cane-like stem holding the flower facing and on top. **Root \$2.00**

ALL AMERICAN S. C. (Salem)—Mulberry rose, suffused salmon with wax yellow at base of petals. The blooms are of immense size and are held on best of stems. This is a true prize winner. Height, 6 feet. **Roots \$2.50 Plant \$1.25**

AILSA BELLE (Hulin)—Informal of raspberry red with a shade lighter on the reverse. Wonderful as a cut flower with stems as long as you wish. Everyone likes this beauty. **Root \$2.50**

AMERICAN PURITY (J. Nuneviller)—Glistening white. True semi-cactus type with absolutely straight stems which are in proportion to the size of the huge blossoms and clean foliage. Height, 5 feet. **Root \$1.00**

ANNA BENEDICT I. D. (Benedict-Dahliadel)—Color, rich deep garnet, with black shadings at the center of the bloom. Height, $5\frac{1}{2}$ feet. **Root 75c**

AUTUMN SUNSET I. D. (e-mh)-C—Lemon yellow lightly tinted spinel red. An exceptionally strong grower and highly resistant to insects. Very large blooms, good stems. **Root 75c**

AZURA I. D. (e-mh)-C—A giant dahlia. Color, rosy lilac with a bluish violet sheen. A clean vigorous grower but a late bloomer. **Root \$1.00**

BALLEGO'S SURPRISE S. C. (Ballego)—One of the most beautiful whites. A Seedling of Frau O'Bracht which already has made a fine record. Height, 4 feet. **Roots \$1.00**

Prices in this catalogue are correct. This catalogue cancels all previous lists.

SPECIAL NOTICE

1. NOTHING but tried and selected tubers is sent out.
2. I PRACTICE treating my customers as I would want others to treat me.
3. I SELL my stock at prices that are within reason.
4. I AM NOT trying to grow every dahlia grown, but I am trying to present to the general public most of the varieties that are easily grown and give you full satisfaction.

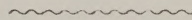
OUR GUARANTEE

Finally, I fully guarantee my stock to be true to name and free from any slightest sign of disease. We will gladly replace any unsatisfactory stock if we are notified.

SHIPPING: We ship our dahlia roots from April 20th on and our dahlia plants from May 1st on. If an early shipment is desired, please specify the date with your order.

All orders are shipped prepaid by Parcel Post or Express with the exception of any order amounting to less than two dollars (\$2.00). Kindly add 20c for postage.

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.



BILL ARBURY S. C. (FitzGerald-Parrella)—A lovely clear white with cream shading at the base of the petals. This variety has a leaning in some blooms to informal decorative such as we find in Frau O'Bracht, 10 inches or better with great depth. **Roots \$2.00**

BALTIMORE BELLE S. C.—The royal robe of Caesar could not compare with the beauty and lustre of the purple-red glow of this new and magnificent dahlia. **Root \$2.00**

BLACK KNIGHT I. D. (Kemp)—The name of this dahlia ought to be sufficient to give you an idea of the color. Dark velvety maroon, almost black. The flowers are up to 12 inches in diameter. Plant has a wondrous branching habit. Height, 6 feet. **Root \$2.00**

BLUE RIVER (Salem) F. D.—The name is very appropriate for this dahlia. Color, deep lilac or bluish mauve. The nearest to blue dahlia we have seen. Good size bloom on fine stem. Height, 4 feet. **Roots 75c**

CALIFORNIA IDOL I. D. (Ballay)—Clear, bright, self-colored yellow. In size it ranks with the very largest, growing to 14 inches and yet is an extremely refined flower in every sense. Height, 4½ feet. **Roots 75c**

CARL DAHL I. D. (Scott)—A graceful giant flower. Can easily be grown to 12 inches or more. Color, apricot buff, reverse old rose, with a concentration of old rose at center. A free bloomer, with fine stem. **Root \$1.00**

COL. A. G. RUDD I. D. (Geneva Gardens)—Magnificent color, carmine mahogany red with darker center. Ramrod stems that hold the blooms at just right angle. A point scoring dahlia in the garden or on the exhibition table. Size 12 inches by 7½ inches deep. Bushes are of medium height, branching low, producing long canes. **Root \$4.00 Plant \$2.00**

CHEROKEE BRAVE I. D. (Ricks-Dahliadel)—Color, ox-blood red that holds its color in the hottest sun. Blooms average 11 inches or better. Height of plant, 5½ feet. **Root \$1.00**

COLOR SKETCH F. D.—A cut flower type of wonderful color and rare beauty. Deep rose pink with stripes and blotches of white. Extra stiff stems and fine keeper. Several times a winner. **Roots \$2.50**

COLIN KELLY, JR. (Salem 85A)—1943. Bloom 12 x 5, Bush 4½ ft. One of the largest new phlox pink dahlias. Potash is recommended to help stems hold flowers in wet weather. On Honor Rolls. Best bloom in the 1943 New York Show. **Root \$5.00 Plant \$2.50**

CROYDEN ACME F. D. A.—Large flower of real merit. Sure prize winner. Stock limited. **Root \$3.50 Plant \$1.50**

CROWNING GLORY I. C. (S. D. G.)—This dahlia upon opening appears somewhat on the semi-cactus type, but as it develops the edges of the petals fall back and roll forming quills which gradually incurve. It is rose pink with a cream center and the most beautiful and artistic dahlia. Blooms are 12 inches and over with good depth, on long straight stems. Height, 6 feet. **Root \$3.00 Plants \$1.50**



DIRECTOR MARSHALL A. HOWE F. D. (Parrella-Hulin-Blamer)—This is what we call a perfect dahlia. A fine formation, beautiful color, exceptional fine stem and the very best of foliage. Prize winning wherever shown. Also a certificate winner from the Georgia Trial Ground. Color, general effects velvety tyrian—rose; in detail, the color is a cardinal red overlying mulberry. The red fades as the end of the petal is approached, showing the undercolor of mulberry purple. To the whole flower there is a cast of red cerise. The petals fall back almost to stem, giving a ball effect. Height of plant, 4½ feet.

Roots \$1.50

DIRECTOR MARSHALL HOWE

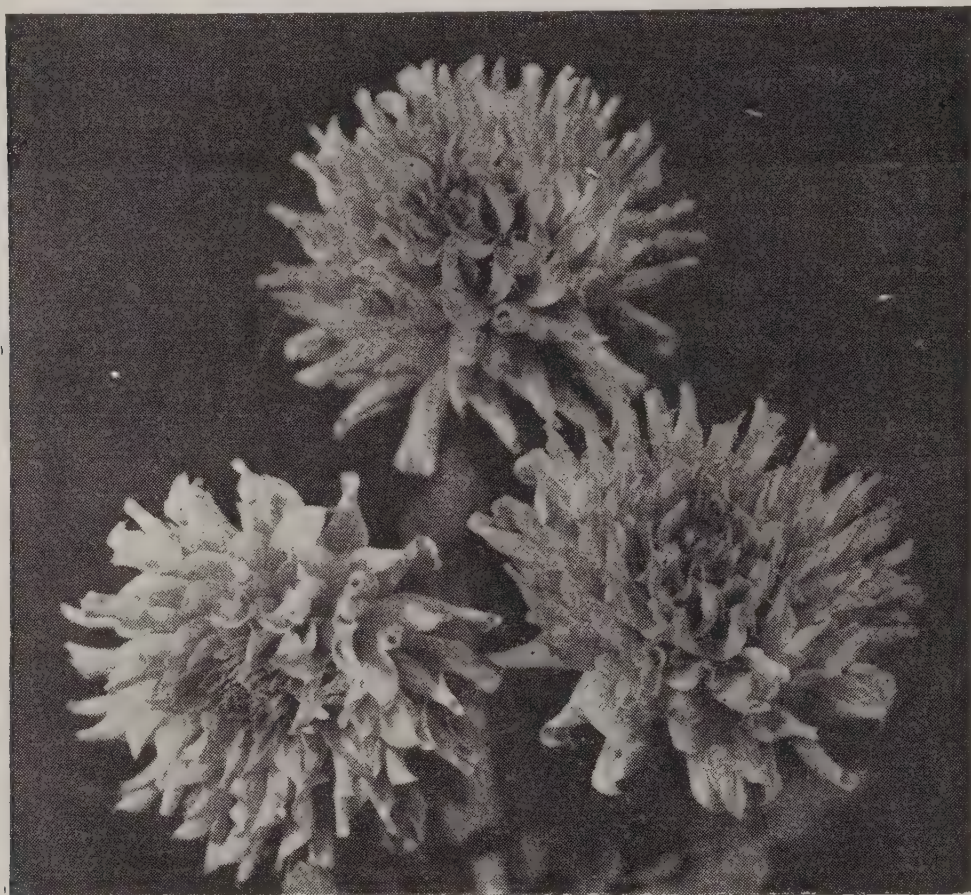
DAHLIAMUM I. D. (Chemar)—A very large, deep flower of cadium apricot with a golden sheen. Stems are strong, carrying the flower on top. **Root \$1.50**

DAN'L DEL ROI ALBERT F. D.—Purple tipped white, very outstanding. **Root \$1.00**

DIXIE'S WINE DOT I. D.—A clear white flecked and splashed with wine red. Similar to Haslerova, except that it is more informal and larger. Blooms average 10" to 12". Stems are long and stiff on a 5 to 7 foot bush. **Root \$4.00 Plant \$2.00**

DARCY SAINSBURY F. D.—One of the finest whites we ever grew. This dahlia came to us from AUSTRALIA. This is a champion, without exaggerating. The immense blooms are erect on cane-like stems, facing sideways. Height of plants 4½ feet. **Root \$1.00**

Green, black and blue dahlias as yet don't exist. Any other color? Sure, you'll find it in my list.



DOROTHY SCHMIDT

DOROTHY SCHMIDT (Parrella-Blamer-Hulin)—A double Prize Winner at the A. D. S. Show in New York. This beautiful lilac shading to lavender colored semi-cactus received the coveted Leonard Barron Memorial Trophy, which is offered for the best medium type dahlia variety. Also a Special Silver Medal Certificate. Blooms average 7 inches in diameter and 4 inches in depth. It was described by some of the experts as of almost perfect form. Pure lilac with a bluish tint. Height of plant about 4½ feet. Root \$3.00 Plant \$1.50

D-DAY F. D.—7 x 4. A soft one tone pink. This is the only dahlia in this color except "Everybody's Favorite." A very excellent cut flower with long branches and long stems. Awarded a special prize for keeping qualities at New York Show in 1944 after being delayed en route, was out of water forty-four hours, arriving the afternoon of the second day of the Show. Received good scores at Storrs and East Lansing and scored 86.2 at Ohio, where it was the highest scoring dahlia for 1944. On Eastern Honor Roll. Roots \$7.50 Plant \$3.50

DR. KENNETH TAYLOR I. D. (Fioretti-Parrella)—This is an unusually fine dahlia which produces plenty of fine blooms, averaging 8 to 9 inches in diameter with great depth. It is a pleasure to grow as the plant is perfect, stem is excellent, foliage, insect resistant and blooms are held facing and on top of best of stems. Color, scarlet red with bronze sheen and reverse of orange buff, showing as petals twist. Height, 4 to 5 feet.

Root \$5.00 Plant \$2.50

DAHLIA CRAFT S. C. [Modern Dahlia Gardens] **THE UNBEATEN CHAMPION.** A light canary yellow, 10 inches to 12 inches, to 8 inches deep, long, graceful stems, holds flower erect, an ideal keeper. Bush 5 ft. Roots \$1.50

Comment on our last year introductions from Ault Park, Cincinnati, and Northeastern Penna. Dahlia Society:

OGDEN REID F. D.—Deep rose pink in color. Good bush growth and stems coming from base of plant. Blooms are very large and deep. Some of the blooms hung down, most were held facing. Blooms held up well and were the largest of the new varieties we grew.

HILDA FIORETTI S. C.—Rose pink with yellow tips giving a blended effect. Very good bush growth with long cane-like stems. Blooms held facing; the blooms are not large, but are very prolific. This variety was very outstanding.

DR. KENNETH TAYLOR I. D.—Bright orange red in color. Very good bush growth and many laterals coming from base of plant. Blooms held facing and very prolific; the blooms are medium size and hold up very well. This variety was the most outstanding in the garden.

SWEET LAVENDER—One of the most popular, a lavender-tipped white bi-color.

EVELYN CHANDLER S. C.—Large golden apricot. Roots \$1.50

EDITH WILLKIE S. C. (Tooker)—Color, pure white. This beautiful exhibition dahlia won the "American Home Achievement Medal." Blooms are of an immense size, from 12 to 15 inches in diameter. Regardless of its size, blooms are finely formed and are borne on cane-like stems. This particular variety attracted a lot of attention at the New York World's Fair, 1940, as well as at the A. D. S. Show, 1941. We recommend this dahlia very highly. Roots \$3.50 Plants \$1.50

EVENTIDE I. D. (Hillside Farm)—Here is a most unusual dahlia. A rich violet-purple with outer petals streaked lighter purple, end of each petal is deeply lacerated. Blooms are of large size. Height, 4 feet. Roots \$1.50

ELLA MAY C.—Rhodamine purple. Height, 4 feet. Roots 75c

ESSIE SMITH is a large refined semi-cactus amaranth pink dahlia. Blooms 13½ inches by 10 inches, facing to up, with tight centers on good strong cane like stems, well up out of the foliage. Insect resistant plants with leather-like foliage 4 feet to 6 feet tall. Plant \$2.50 net

FAITHFUL (Dahliadel)—White Semi-Cactus. Under normal culture blooms are 9 to 10 inches by 4 to 5 inches deep. Bush grows sturdy with well proportioned stems. Easy to grow with blooms always full centered. Listed on the Midwest Honor Roll. Root \$5.00 Plant \$2.50

FIGARO S. C.—Color, deep golden yellow, heavily splashed and striped reddish cerise. This is supposed to be a Sport of Satan of French origin. The blooms are of immense size and are held on best of stems. Height, of plant, 4 feet. Root \$1.50

FIREBALL F. D. (Bissell)—Color, a brilliant scarlet which does not burn or fade. The foliage is heavy and absolutely insect-resisting. Height about 5 feet. Roots 75c

FLASH C. (Salem)—Color, crimson red, tipped pure white. The petals are serrated, and they curl and twist further enhancing this beautiful dahlia. Height, 5 feet. Roots \$2.00 Plants \$1.00

FOREST FIRE I. D. (Dahliadel)—Color, lemon yellow for about one-third the length of the petals, then shaded to rich scarlet toward the tips. Height, 4 feet. Roots 50c

FRED SPRINGER F. D.—Large scarlet red flowers, with short stems that cover the bush and stay on the plant a long time, giving the plant the appearance of a rose bush with gigantic roses. None better for a border or hedge. Roots 50c

Once a customer, means you will always be a customer.

FREIDA GEORGE I. D. (Australia)—One of the most beautiful dahlias we had the pleasure of growing. The color is helio and cream, and one has to see it to fully understand the delicate color. The blooms are large on wonderful stems. One of the very best. Height, 5 feet. **Roots \$1.00**

F. W. BECKETT I. D. (Thomas-Parrella)—Color, apricot yellow overlaid strawberry pink. 12 inches or better, Height, 5 feet. **Root \$3.50 Plant \$1.50**

F. M. K'PKE S. C.—Orange tipped yellow. **Root \$1.25**

GENERAL JOHN J. PERSHING S. C. (Ward-Ruschmohr)—Sport of the ever prize winner dahlia Virginia Rute, in a new and pleasing color of coral and jasper red with chrome flush. One can grow this as large as they can grow Virginia Rute. Received a Certificate of Merit in East Lansing and Fairmont, W. Va., in 1943. Also winner of The American Home Achievement Medal in St. Louis in 1943. **Root \$7.50 Plant \$3.50**

GINGER ROGERS I. D.—Deep sulphur yellow. **Plant \$1.50**

GLAMOUR I. D. (Salem)—This is a real huge dahlia with size and depth, and has many winners to its credit. Color is a true purple, deeply edged amaranth pink. Height, 5 feet. **Root \$2.00**

GOLDEN STANDARD S. C. (Downs)—A very showy variety of large size. Color, a golden tan, blushed with tints of amber and bronze. The blooms are held facing on long stiff stems. Plant, 6 feet. **Root 75c**

GOLDEN WEDDING S. C. (Hulin)—It is golden throughout and the stems hold it well up in the air. It is a very free bloomer and we have sold quantities of the blooms for the past four years. It did not get the honor of being on the rolls but it is definitely too good a "bread and butter dahlia" to keep a secret. We have a good stock of this and if you care to try it we are sure you will not be disappointed. The price is only **Root \$7.50 Plant \$3.50**

GREATER GLORY S. C. (Salem)—Color deep rose pink, occasionally shading to sulphur yellow at the center. Strong healthy bush with fine foliage. Good stem and excellent bloom. Winner at the leading Shows. **Root \$1.50**

HILDA FIORETTI S. C. to I. D.

(Fioretti-Parrella)—This is the lovely dahlia that was greatly admired by visitors at the A.D.S. Show in New York. (Remember the basket of large blooms, top center at our display at the A.D.S.?) Hilda Fioretti, a first prize winner at the A.D.S. Show, and received a silver medal at the New York Florists' Club, October 11, 1944. The coloring of this marvelous dahlia is so attractive and outstanding that you cannot forget it. Color, deep rose pink, blended deeper rose color with stripes and fine tips of apricot yellow. Size of blooms, 9 to 10 inches in diameter. The plant is a perfect grower with marvelous branching habits. You could cut from 10 to 20 blooms from each plant of size mentioned, with a 3¼ to 4-foot stem. Blooms are held facing on canelike stem. Foliage is insect resistant. Height of plant, 5 to 6 feet.

Root \$7.50 Plant \$3.50



HILDA FIORETTI

HILLSIDE GOLD St. C.—Golden Yellow. **Root \$1.00**

H. R. S. I. D. (Seal)—Color, golden yellow throughout; no other shade or tint.
Height, 5 feet. **Roots 50c**

HOOSIER MARVEL (Wolfe Dahlia Gardens)—A giant yellow S.C. to I.D.
bloom 14 by 7 inches and can be grown larger. Color is quite like Lord
of Autumn. Flowers facing to 45 degree angle, good stem and center.
Some petals lacinated which adds to its beauty. Plant 5½ to 6 feet tall.
Certificate at East Lansing and on Honor Roll. **Plant \$3.50**

HULIN'S MELODY S. C. (Hulin-Parrella)—It is almost impossible to paint a
satisfactory word picture of a new dahlia, but when it comes to describing
HULIN'S MELODY it is still harder. Words fail to express the exquisite
beauty this flower possesses with its intriguing blend of golden yellow and
rose lavender. The wavy petals show a rose sheen on the reverse which
blends most delightfully into a melody of colors. **Plant \$2.00**

HUNT'S VELVET WONDER I. D. (Hunt's-Burnett Bros.)—Color, bright violet
burgundy. Blooms up to 15 inches. Stands erect on a fine stem. Height,
5 feet. **Roots 75c**

INCANDESCENT I. D. (Weyer's-Parrella)—Color, rich rosy buff suffused yellow,
light old rose. Center, rich old rose, paling to light buff on outside of petals.
Blooms from 10 to 13 inches in diameter. Blooms in great profusion.
Roots \$1.00

IVORY PRINCESS S. C. (Hawkins-Ruschmohr)—A grand dahlia with a brand
new color. A beautiful shade of ivory. Something that is very much needed
in this color class. Blooms are very large and are held on stiff stems. This
variety has received many awards in different shows. Height, 6 feet.
Roots \$3.00 Plant \$1.50

JANE COWL I. D.—Color, a glistening bronzy buff and gold, blending to a
deeper shade at the center. Height, 6 feet. **Roots 50c**

JANE LAUSCHE S. C. (Rocky River)—11 by 6. Bi-color; rosy mauve tipped
white. You will hear so much about this dahlia that I will content myself
with referring to it as one of the most beautiful dahlias. **Plant \$3.50**

JEAN TRIMBEE S. C.—Color, a rich petunia violet and many blooms close to
12 inches. An unusual and outstanding variety. Height, 5½ feet. **Roots \$1.00**

JEFFERSONIAN F. D. (Retzer)—An immense bloom of mauve pink. Winner
of an Achievement Medal at Nellsville, Ohio Show. A fine plant and free
bloomer. Height, 4 feet. **Root \$1.50**

JERSEY BEAUTY F. D.—Large pure pink, on long erect stems and still in
great demand as a florist flower. Good keeper. Height, 6 feet. **Roots 50c**

JERSEY'S DAINTY (Incurved Cactus)—One of the best white cactus Dahlias
to date, being a free bloomer and a good keeper. **Roots 50c**

JERSEY'S WHITE BEAUTY F. D. (White)—This is a white commercial variety
with a wonderful keeping quality and the best of stems. Color, pure white,
free and prolific bloomer. Height, 5 feet. **Root 50c**

A Letter from the Editor of the A.D.S. Bulletin

New York, Nov. 10, 1945

Dear Albert:

While digging today it occurred to me it might interest you to know that I cut from one
plant of Hilda Fioretti twenty-one blooms. At the unprecedented late date of November 10th
the rich color and good stems were still up to standard. Incidentally among my plantings of the
World's best this bush was the first to come into bloom in August and has produced over sixty
flowers. I think it is one of our best basket flowers. **GORDON**

Lafayette, La., Oct. 25, 1945

Dear Friend:

Inspired by the glorious sight of my Dahlia Garden of which you are in part responsible,
I have to tell you that those monarchs of the Flower World certainly live up to their name,
such color, size formation and quantity; I only wish that we had enough flower fans around here
to get up a flower show. **A. S. Q.**

JOAN PHILLIPS, JR. I. D.

(Samuels-Parrella) — An unusual bi-color, different than anything you've seen. In fact, this dahlia is almost in a Chrysanthemum formation. Blooms average 7 to 8 inches. Color, deep mallow pink, white tips. Each bloom true to color. The petals have lacinated tips. An excellent growing plant. Open grower with canelike stems and fine foliage. This dahlia deserves a place in every garden. Plant, 4 to 5 feet high.

Root \$5.00 Plant \$2.50



JOAN PHILLIPS, JR.

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**TEN BRIEF SUGGESTIONS TO THE AMATEUR  
ON HOW TO GROW BETTER DAHLIAS**

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.





**JOHN ADAM KERNOCHAN F. D.** (Fioretti) — A medium size bi-color which was the center of attraction on our display, at the A.D.S. show; and a first prize winner and Bronze Medal. Color, garnet red, white tips. Blooms average 8" x 5". Are held facing on long graceful stems with very good substance. Height of plant, 5 feet.

**Root \$5.00 Plant \$2.50**

**JOHN ADAM KERNOCHAN**

**JOAN FERENZ I. D.** (Rindfleisch-Ruschmohr)—Color, blend of chrome yellow and flush of spinal pink. Size 11 to 12 inches. The American Home Achievement Medal Winner at New York Show of American Dahlia Society

**Root \$7.50 Plant \$3.50**

**JOSEPHINE G. S. C.** (Grosscross)—Color is very pleasing true rose pink of a bright shade, soft petals tipped yellow. Height, 4½ feet. **Roots 50c**

**JUSSIANT I. C.** (De Royter)—Color, lavender. A lovely dahlia in every respect. The plant is a very sturdy grower. The bush is always covered with blooms. You can always win with Jussiant. Height, 5 feet. **Roots 75c**

**KATIE K. I. D.** (Lakeside Gardens)—A clear pink, of large size on long stems. I think it is the greatest exhibition in pink. **Roots \$1.00**

**KENTUCKY**—Salmon Pink. **Roots 50c**

**KENTUCKY SUN F. D.** (White)—Bright golden yellow. Flowers carried well up out of the foliage, on the best of stems. A clean and vigorous grower. **Roots 50c**

**KEMP'S WHITE CHAMPION I. D.**—White. Very large. **Root \$3.50**

**KILGORE'S KING I. D.** (Kilgore)—Color, flesh at the center with outer petals gold. This is a strong rugged growing variety and the large blooms are erect on cane-like stems. Height, 6 feet. **Root 50c**

**KING PETER F. D.**—This is one of the most beautiful and delicately blended colored dahlias. White tipped lavender. Blooms average from 7 to 8 inches and are held on cane-like stem, flowers facing. Height, 5 feet. **Root \$1.25**





**KIMIKAGE I. C. (Parrella) —**

In introducing this lovely dahlia, we are positive of offering something real different. Kimikage isn't a large dahlia, but one of the most beautiful in color and very different in formation. The petals of this dahlia twist in such a fine manner that frankly it is hard to describe. You must see this dahlia in bloom to appreciate its real beauty. Color, lemon yellow. Light green foliage, insect resisting. Height of plant, 4½ feet.

**Roots \$2.50 Plant \$1.00**

**KIMIKAGE**

**LADY IN RED S. C. (Dixie)**—A bright scarlet red that is a good cut flower. Beautiful for baskets. Fine form as well as color for exhibiting. A vigorous grower with dark green foliage. **Root \$2.00**

**LE TOREADOR F. D.**—Rich crimson. **Root 35c**

**LOUISE BATES S. C. (Cordes-Eastman)**—A very spectacular dahlia of immense size. Blooms averaging well over 12 inches across. The color is a beautiful mellow pink, with a phlox purple center. A most prolific bloomer as well as an artistic and grand exhibition dahlia. Height, 5 feet. **Roots \$2.00**

**LYNN FONTANNE S. C. to I. D. (Lee-Parrella)** — Exhibition. 5 feet tall. Blooms 13½ inches by 9½ inches. Spectrum red shades of carmine toward tips, with chrome yellow petaloids. The petaloids give a relief to the vivid red and soften the general tone color. Flowers facing on best of stems. **Root \$3.50 Plant \$1.50**

**SPECIAL COLLECTION OFFERS**

**No. 1—SMALL GARDEN COLLECTION**—6 roots, large or small type, whatever you prefer, named and labeled. **for only \$2.00**

**No. 2—BEGINNER'S COLLECTION**—12 large roots, all different, named and labeled. **for only \$3.50**

**No. 3—EXTRA SPECIAL**—15 roots, all different. Some of the latest introductions, named and labeled. **for only \$10.00**

**No. 4—6 outstanding DAHLIA PLANTS** of large type, latest introductions. (Reg. value \$20.00). **\$10.00**

The above collections are our own selections, all named and labeled; not two alike; the best only, and double catalogue value.

**No. 5—EXTRA SPECIAL**—6 roots, 1 each of 6 different varieties, all outstanding 1945 introductions. Large size. Value \$40.00 or better for \$25.00. You can always rely on our promise and good faith.





**LADY GARTMOR**

**LADY GARTMOR F. D. to I. D. (Kelly)**—Carminé with ox-blood shadings on petals and on center. Blooms average 9" x 5" or better. Held facing on fine long stems. This variety not only has good substance but also plenty of resistance against weather elements. In fact, after a severe rain storm Lady Gartmor was the only dahlia in our collection that wasn't affected. A great dahlia which will make a host of friends. It will compete with Anna Benedict. Height of plant, 6 feet.

**Root \$4.00 Plant \$2.00**

**MAFFIE S. C.**—A great Prize Winner wherever it has been shown. This particular variety has been grown up to 14 inches in diameter. Flowers are held on best of stems. The plant has a good growing habit, foliage are insect proof. Color, intense carminé red. Height, 4 feet. **Roots \$2.00**

**MAGIC PRINCE (Hulin-Parrella)**—Tall growing cactus of a lovely formation and color, being a large full centered bloom of lilac mauve. The bush is luxuriant with all good habits, clean stems at least ten inches from first set of leaves. **Plant \$1.00**

**MAX SCHLING I. D.**—A most outstanding color, heavy sheened velvety maroon lined with a black dense line, throwing highlights to either side of the under petals. **Roots \$1.50**

**MASON'S PURPLE BEAUTY F. D. (Mason)**—Color, purple, reverse whitish or silvery streaked. A prolific bloomer. Height, 5½ feet. **Roots \$1.00**

**M. Col F. D.**—A medium size dahlia. A beautiful tri-color flower. Yellow at the center shading to orange with silvery white tips. A fine grower and producer. Size of blooms, 5 to 6 inches in diameter. The blooms are erect on cane-like stems, facing sideways. Height, 4 feet. **Roots 75c**

**MICHIGAN WHITE S. C. (Keiser-Lakeside)**—The most prolific blooming cut flower, white, to date. Flowers run from 5 to 8 inches normally. As many as 18 to 25 opening at one time on bush. **Roots \$1.00**

**MILTON J. CROSS I. D.**—Color, clear light lemon yellow at the center, shaded rose and coral on outer petals. Huge blooms on cane-like stems. Height, 5 feet. **Root \$1.00**

**MISS BELGIUM C.**—Bright orange. **Root 75c**

**MISS KENTUCKY F. D.**—Size 7 x 4 inches. For those that admire the pastel shades this is fine. White delicately overlaid opalescent pink. Free and early bloomer with 100% stem and bush growth. **Roots \$2.50**





**MARGARET DUROSS**

Photo courtesy of New York Journal - American

**MARGARET DUROSS**—Was named in honor of an official of the N. Y. Journal-American. This is a grand dahlia in every respect, and it was immensely admired by the visitors at our garden this past season. The color of this lovely dahlia is amaranth pink with amaranth purple shadings. The petals are lacinated, giving it a pin cushion effect. Blooms average about 8 inches, or better, are of good substance and best of stems. Winner of a bronze medal at the A.D.S. show in 1942. Height of plant, 4½ feet.

**Roots \$5.00 Plants \$2.50**

**MISS LONG ISLAND I. D. (Jeffords-Parrella)**—A tall grower with splendid habits and a very attractive plant. The color is bright watermelon pink. Some of the petals show tips of silver. Height, 6 feet.

**Roots \$1.50**

**MOLLY B. I. D. (Briggs-Ruschmohr)**—Color, large tyrian pink with flush of amaranth pink. Average size, 12 by 6 inches. Winner of the American Home Achievement Medal at the A.D.S. Show.

**Roots \$3.00 Plant \$1.50**

**MRS. GEORGE LE BOUTILLIER I. D. (Smith-Ruschmohr)**—Color, deep crimson. The blooms are exceptionally large. Height, 4½ feet.

**Roots 50c**

**MRS. THOS. A. EDISON I. D.**—Velvety red reverse silver.

**Roots \$3.00 Plants \$1.50**



**MRS. WILLIAM S. KNUDSEN I. D.** (Dixie Gardens)—Color, pure white, 6 to 7 feet. Heavy insect resisting foliage. Bloom 10 x 12 x 7 inches. **Roots 75c**

**MYRA HOWARD I. D.**—Saffron yellow and gold with tints of salmon. The entire effect being ochreous orange. A wonderful plant, producing giant blooms freely on long rigid stems. Height, 6 feet. **Roots 50c**

**MRS. HERBERT O'CONOR** (Berwick-Dahliadel)—An artistic dahlia, bright rose pink shading to deep rose pink at center. Bush tall. Profuse bloomer. Stems strong, and flowers face nicely. **Root \$1.00**

**NANCY ANN MITCHELL I. C.**—Scarlet. **Roots \$2.00**

**OAKLEIGH MONARCH F. D.** (Oakleigh Gardens)—It is bright cerise red color—quite unlike any other introduction of recent years, and the keeping qualities, for such a large Dahlia, are remarkable. Height, 5 feet. **Roots 75c**

**OGDEN REID**—For price and description see back cover.

**PEARL HARBOR I. D.** (Dixie Dahlia Gardens)—An 8" to 10" flower that rolls back to the stem. A rosy lavender flecked and splashed dark purple which appears blood red. Named in memory of tragedy at Pearl Harbor, America's rosy spot, which was spattered with blood on December 7th. A seedling of Mrs. Wm. S. Knudsen, crossed with Audrey Schmidt. An early bloomer and a good grower. (Storrs report a 6' bush, where it received a certificate in 1941.) On Eastern, Mid-West and Western Honor Rolls. **Root \$3.50 Plants \$1.50**

**PREMIER'S MAJESTIC I. D.** (Premier)—Color, salmon, gold and mulberry. A real fine dahlia on cane-like stem. Height, 5 feet. **Root \$1.00**

**PREMIER'S WINSOME I. D.** (Premier)—Color, white suffused with mallow pink. A very massive bloomer which can be grown to an immense size. Height, 5 feet. **Root \$1.25**

**P. RACHTKERL S. C.**—Yellow. Sure prize winner. **Root \$1.25**

**PINK PRIDE OF AUSTINBURG I. D.**—Grenadine pink. **Root \$2.00**

**PYGMALION** (Holland 85A)—Bloom 9 x 5, bush 5 ft. Very attractive large orange-tan flowers suffused peach red. Petals incurve, and at times revolute enough to qualify as an Incurved Cactus. Healthy and rugged, with good stems. **Root \$2.00 Plant \$1.00**

**RED LEGION I. D.** (Brazil Dahlia Farm-Parrella)—Color, bright red with broad twisted petals. Early and profuse bloomer. Blooms are erect on cane-like stems. Average size, 8 to 9 inches. Plant is a robust grower with heavy insect resisting foliage. Height, 5 feet. **Root \$2.00**

**RED SUNSET I. D.**—Very bright, vivid, Chinese scarlet; long stems and healthy grower. Beautiful foliage. Height, 5 feet. **Root \$1.00**

**RENATE MULLER** Incurved Cactus (European)—One of the finest to date; large flowers on the best of stems. Color, bright rose with pale yellow center. Height, 4 feet. **Roots \$1.00**

**RETA BALLIN I. D.** (Foreign-Parrella)—An exceptionally fine dahlia of good size and depth. Blooms average 10 inches in diameter, and 7 inches in depth without forcing. Color, lemon yellow, almost an empire yellow. Petals slightly curved at the tips. A fine exhibition bloom with a closed tight center until the end of the season. Height, 4½ feet. **Root \$2.00 Plant \$1.00**

**RITA WELLS I. D.** (Straight-Wells-Ruschmohr)—Large grenadine pink and buff. **Root \$1.50**



- RHYTHM** (Dozier-Dahliadel)—This 8" Incurved Cactus is an exquisite beauty with its double serrated tip. The cameo or shrimp pink color with suffusions of soft rose with lemon shadings at the base of the petals and center of the flower make it most unusual. Certified at Storrs, W. Va., E. Lansing and on the Honor Rolls. Be sure to grow this new pink creation.  
Root \$4.00 Plant \$2.00
- ROSE FALLON F. D.**—A huge bloom of orange amber. Good grower and fine producer.  
Root 50c
- SAGAMORE F. D.**—Golden yellow. Good cut flower.  
Root 50c
- SANTA CLAUS I. D.** (Dixie Dahlia Gardens)—Flag red, tipped white. Blooms, 7" x 5". Very aristocratic in formation. A seedling of Michigan White, which accounts for its being a free bloomer. A Medal Winner at A. D. S. Show in Commercial undissomiated class. Also won same classes at New Baltimore, Mich., and Toledo, Ohio. On Eastern and Western Honor Rolls.  
Root \$3.00 Plant \$1.50
- SARETT'S PINK FLAMINGO** (Sarett-Ruschmohr)—A clear rose pink incurved cactus of exquisite color and formation. Winner of 3 American Home Achievement Medals.  
Root \$5.00 Plant \$2.50
- SCARLET CHAMPION F. D.**—Bright scarlet.  
Roots \$1.00
- SHAHRAZAD I. D.**—Described by the originators as a deep pink Jane Cowl, and early and very prolific bloomer. Height, 5 feet.  
Roots 75c
- SNOWBALL I. C.**—White.  
Root \$1.50
- SON OF SATAN S. C.** (Slocum)—One of the largest and brightest of its type. Intense flame red on excellent stems. Blooms up to 12 inches in diameter. A sensation in any garden.  
Root \$1.00
- STAR OF BETHLEHEM S. C.**—Flowers are pure white with fine pointed petals, with a large, high tight center. Height, 4½ feet.  
Roots 75c
- SONIA S. C.** (Chappaqua)—Amaranth pink flushed with rhodamine purple. Size, 8 by 6. Very distinctive coloring and petal formation. Foliage is dark and resistant. Blooms early and continues profusely throughout the season. Prolific root maker. Selected by Lynn Dudley for the Honor Roll. If you want plenty of flowers, don't miss growing Sonia. Root \$2.00 Plant \$1.00
- STALIN** (Zazo 86B)—1943. Bloom 7 x 4, bush 6 ft. A clear, bright and attractive scarlet. Has health and vigor, and is profuse. Outstanding for its color. Scored 86.  
Root \$3.00 Plant \$1.50
- SUNRAYS I. D.**—Orange suffused peach.  
Root \$1.00
- SWEET LAVENDER I. D.** (Parrella)—A very pleasing bi-color of phlox purple blended with rose lavender with white tips. Blooms average 7 to 8 inches and are held facing on the best of stems. Good foliage and a fine growing plant. Please note, this is the No. 50 T seedling bi-color dahlia that was so greatly admired by visitors on our display at the A.D.S. Show, September 21st and 22nd. And many of your friends made a notation of it. We are always sincere in our statement, we will say that 25% of the blooms will not come bi-color, but just a solid color. That is why we release it at a very reasonable price. Height of plant, 4 feet. Root \$5.00 Plant \$2.50
- SWEETIE PIE I. D.** (Yerkes-Parrella)—A commercial yellow dahlia of exceptional quality. Blooms average 6 inches by 4 inches on fine long stem. An early and prolific bloomer. Winner at the A.D.S. Show in New York, in open to all classes. An Honor Roll dahlia.  
Root \$5.00 Plant \$2.50
- THE REAL GLORY F. D.**—Pure white.  
Roots \$2.00 Plants \$1.00

**THE DRAGON** (Corbett-Dahliadel)—A large informal decorative, easily grows 11" x 5", in that lovely fall apricot shade. The petals actually are apricot in the center edged lengthwise on both sides with rose pink. A rugged plant with insect resisting foliage and a splendid grower. This dahlia scored 85.  
**Roots \$3.50 Plants \$1.50**

**THE RANGER I. C.** (Salem)—True purple with white veins running the length of the petals and reverse of pure white, which shows as petals curl. Rugged and prolific.  
**Root \$3.00 Plant \$1.50**

**TOWN TOPIC F. D.** (Hulin-Parrella)—Magenta Purple. The blooms will average nine inches grown normally, with ten to fifteen inches of clear stem above the first set of leaves.  
**Root \$1.25**

**THE FIREMAN I. D.** (Success)—A striking cardinal red, with golden flushes and golden tips. The petals are long and wavy, and twist gracefully near the tips. The flowers are large and are held facing sideways on long, stiff, stems. Height, about 6 feet.  
**Roots 75c**

**THELMA CAIN I. D.** (Cain-Parrella)—Color, light coral red all outer petals, but shades of jasper pink at center and on backs of petals. The giant blooms are facing on fine stems. Good plant, best of foliage and exceptionally fine grower. Height, 6 feet.  
**Roots \$1.50**

**TOWER'S EMPIRE I. D.** (Tower-Parrella)—Immense blossoms of a clear gold with a deep amber shading at the center, on the best of stems. Blossoms can be grown to a very large diameter.  
**Roots 75c**

**UNITED NATIONS I. D.**—A large bloom, on the best of stems. Apricot yellow.  
**Root \$2.00**



**VIN WELL DAINTY**

**VIN WELL DAINTY** Str. Cactus (Blamer-Parrella) — Color, Begonia rose blended to geranium pink; base of petals, lemon yellow lined, chrome yellow on face. Average size, 5 inches without forcing. Good branching habit, clean grower, good plant, fine stem and prolific bloomer. VIN WELL DAINTY is a truly beautiful dahlia and much needed in its color class. Many dahlia lovers have admired this flower at our Gardens this past season. Your garden should not be without it. Height about 5 feet.

**Root \$3.00 Plant \$1.50**

**V-DAY S. C.**—12 by 8. Dixie Gardens. Brilliant dark rose. Authorities say that to date there is no dahlia of this color. A seedling of Carl Dahl, having the same long leaves and substance of bloom. An Honor Roll dahlia and a good one.  
**Root \$7.50 Plant \$3.50**



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There is a great difference between the dahlia our father used to know and the modern dahlias.

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**VICTORY F. D. (Asther)**—Here is a large dahlia with good depth that is very formidable in the formal pink class, as well as being a very pleasing variety in the garden. The color is rose-pink with a golden suffusion.

**Root \$1.00**

**VIN WELL BITTERSWEET I. D. (Blamer-Parrella-Hulin)**—Coppery red laid over amber. A dahlia with an entirely new color and a perfect formation with huge blooms and great depth on the best of stems. A free and prolific bloomer. Height, 5 feet.

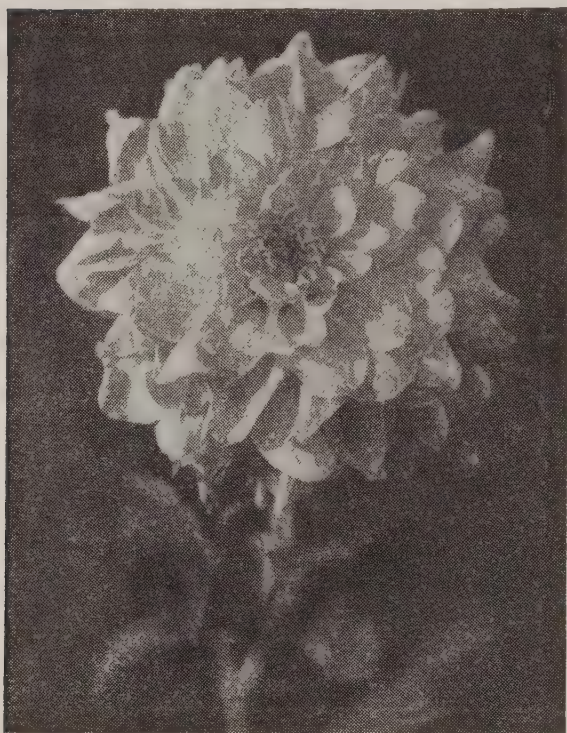
**Roots \$2.00**

**VIN WELL CRINKLES I. D. (Blamer-Parrella)**—Color, orchid shading to shrimp pink toward the tip. Petals crinkle. Size of bloom, 8½ inches by 5 inches or better. Long graceful stem holds the flower facing. Blooms are beautiful and very attractive. Height, 5 feet.

**Root \$2.00**

**VIRGINIA RUTE I. D. (Chappaqua)**—An exceptionally large flower on extra long stems. Blooms of deep rich velvety maroon with broad pointed petals, having tight centers, good form and substance. Height, 6 feet.

**Roots \$1.25**



**VIN WELL PARAGON F. D. to I. D. (Blamer - Parrella)** — A gorgeous dahlia of dainty cameo-like beauty. An early and all season bloomer, averages from 8 to 9 inches in diameter or larger. As the flower opens, the petals fall back to the stem forming to an almost immense size ball. Color, light rose pink toward the tips with amber yellow at the base of the petals. Reverse deep Eusline pink. Blooms facing on a fine long slender stem. The plant has fine branching habits, and the foliage is insect resisting. Vin Well Paragon received an "Award of Honor" at the Georgia Trial Ground, 1941.

**Roots \$3.00 Plants \$1.50**

#### **VIN WELL PARAGON**

**WHITE CHRISTMAS F. D. to I. D. (Scheffel)**—A 10" white dahlia, that will win on the show tables, not only for its fine form, but because of its great depth as well. Plants are vigorous rugged growers with heavy insect-resistant foliage. Blooms have excellent substance and fine stems, keeping well when cut. **WHITE CHRISTMAS** scored 85.3 at the University of Maryland Trial Garden.

**Roots \$5.00 Plants \$2.00**

**WHITE KING F. D.**—White.

**Root 50c**

**WHITE WONDER I. D.**—A pure white dahlia. The giant blooms are well formed with long pointed, twisted and curled petals. Height, 5 feet.

**Roots 50c**

**WINGS S. C.**—Dark carmine.

**Root \$4.00 Plant \$2.00**

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The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

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WANDA MEADE

The charming young lady is WANDA MEADE holding the beautiful blooms of the dahlia named in her honor.

**WANDA MEADE I. D.** (Parrella—Blamer-Hulin)—This medium size dahlia which received First and Special at the A. D. S. Show in New York, 1942, and also received a Bronze Medal from the New York Florists' Club on September 14th, 1942, is one of the most outstanding and showy dahlias we have had the pleasure of introducing. Color, scarlet red, evenly tipped white. Blooms average from 5 to 7 inches in diameter with plenty of depth. The blooms are set on fine, long, wiry stems, flowers facing. Foliage light green, insect resisting. Height of plant, 4½ feet. **Root \$3.00 Plant \$1.50**

**WATCHUNG GIANT** (Smith 85A)—Bloom 11 x 6, bush 6 ft. Deep amber yellow suffused orange cadmium. Grows like a weed and is most profuse in blooms. **Root \$1.00**

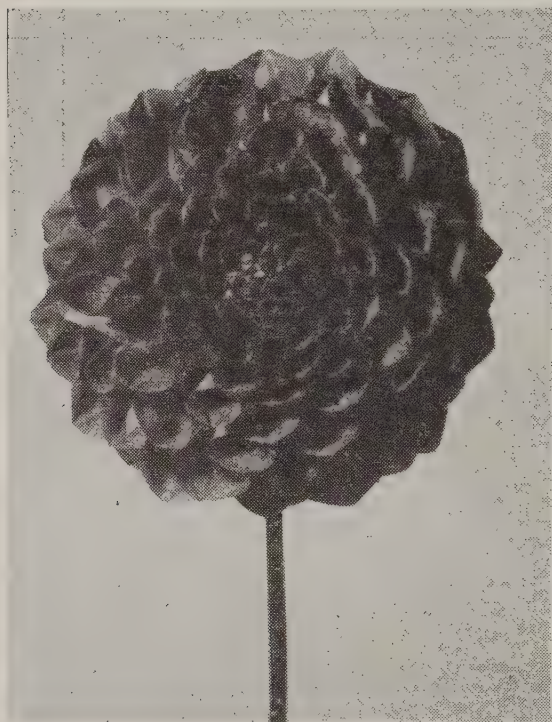
**WORLD EVENT F. D. to I. D.** (Dixie Gardens)—Color, amaranth pink flushed mallow purple, general effect being soft, glowing pink. Size 9" x 6", without much disbudding. It has a high center and is complete back to stem; flowers are held on the side on a long strong stem. Certificate winner at Storrs and East Lansing in 1943, and on three honor rolls. **Roots \$5.00 Plants \$2.50**

**YELLOW GLORY S. C.**—Sulphur yellow. **Root \$1.50**

**Y. M. S. C.**—Rose red. Lovely flower and a prize winner. **Root \$1.00**



## BALL DAHLIAS - Roots Only



**MARSHALL KERNOCHAN** (Fioretti-Parrella)—Ball dahlia. In introducing this fine dahlia we are herewith giving the exact description received at the Ohio Valley Trial Ground, with a score of 85. Color, carmine. Flowering habit, prolific. Date of first bloom, August 20th. Cutting length of stem, 24" x 30". Strong, erect, good proportion. Flowers facing up to half facing. Habit of growth, tall, erect and branching. Health very good. Height, 5 ft. Blooms, 3½" x 3". Substance, good. Remarks—best red ball to date. A Prize Winner where it was shown. Also won First Prize at the New York World's Fair in 1940. First Prize at the Peekskill Show in 1941, First and Special at the A. D. S. Show in New York, 1941. An Honor Roll Dahlia.

Roots \$1.75

### MARSHALL KERNOCHAN

A. D. LIVONI—Soft pink. Root 50c  
CAROLYN BALL — Clear pink.  
Root 50c

DUSKY—Dark red. Root \$1.75

MARY HELEN — Yellow. Roots 50c

MAUD ADAM — Clear shell pink.  
Root 50c

LEAH PEARL — Pink and Cream.  
Root \$1.00

SUPT. AMHYRN — Clear rose  
pink. Root 50c

JAMES VICK — Purple crimson.  
Root 50c

WHITE CAPS. Root \$1.00

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## SINGLE DAHLIAS - Roots Only

|                                        |     |
|----------------------------------------|-----|
| DEBUSSY—Soft flame.                    | 75c |
| FUJI SAN—Gold, with red color at base. | 50c |
| GOLDEN BELLE—Golden yellow.            | 75c |
| LORNA DONE—Pink.                       | 75c |
| MARSHALL'S GLORY—Red, white tipped.    | 75c |
| NEWPORT WONDER—Soft pink.              | 50c |
| PURITY—White.                          | 50c |
| PERSICILLA—Bronzy yellow.              | 75c |
| TANGO CENTURY—Orange and gold.         | 50c |
| TWINKLE—(Orchid) rose and white.       | 50c |

## ORDER BLANK

# PARRELLA DAHLIA GARDENS

3380 ELY AVENUE

BRONX 66, N. Y.

Telephone OLinville 5-8384

Mr.  
Mrs.  
Name Miss.....

Address .....

City \_\_\_\_\_ State \_\_\_\_\_

When Wanted.....

Ship Via ..... Amt. Enclosed .....

[illegible]

Please make Check or Money Order payable to Albert Parrella



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My tubers are not forced, but grown in heavy soil.

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## JUST A FEW OF OUR MANY TESTIMONIALS

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St. Paul 6, Minn., Burlington Route No. 2,  
Highwood Park, Sept. 24, 1945

Mr. Albert Parrella, Bronx 66, N. Y.

Dear Sir:

It's no wonder you would like a comment on me seeing your Dahlia seedlings in bloom. I never had such a surprise and thrill in my life.

MRS. L. P. McM.

Westlake, Ohio, July 26, 1945

Dear Mr. Parrella:

I want you to know how much pleased I am with the collection of dahlias from you.

H. W. F.

Grand Island, Nebraska, August 2, 1945

I have had some real thrills from the dahlias I bought from you. Director Marshall A. Howe, and rightly you list it, "A Perfect Dahlia." Frieda George is true to your description: a most unusual delicate flower. Baltimore Belle, first bloom, was immense. Carl Dahl, first bloom, is beyond description. Katie K's first flower measured 11 inches across, it makes me breathless. You may wonder why I am taking your time with this lengthy report. I just wanted you to know of my pleasure.

MRS. G. A. W.

Oilton, Oklahoma, Sept. 7, 1945

Our dahlias are beautiful. We love the Sweet Lavender.

MRS. R. L. S.

Longview, Texas, August 19, 1945

May I say that it has been a pleasure to do business with you. I have thoroughly appreciated your service and you may be sure that when ordering dahlias in 1946 I shall first think of Albert Parrella.

MR. J. M. K.

Arlington, Minnesota, Oct. 2, 1945

I received 100 dahlia seeds from you last spring and they turned out the finest seedlings I ever saw. I hate to throw out any of them.

MR. A. W. S.

Monson, Mass., Oct. 14, 1945

I have had some lovely dahlia blooms from the bulbs I bought of you this year; some of them were 13 inches across.

W. O. O.

— O —

## ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, 60c per hundred, \$5.00 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: "Waterproof" will resist any kind of weather. 15c each.

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We would appreciate very much if you print or write your name and address PLAINLY, in order to avoid confusion.

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Order early and you will not be disappointed.

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IN THE SMALL VARIETIES WE ARE OFFERING THE  
FOLLOWING WHICH ARE VERY GOOD

### EXHIBITION POMPON DAHLIAS - Roots Only

|                                                                                                                                                           |        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| AMBER GLOW—Coral and gold.                                                                                                                                | 50c    |
| AMBER QUEEN—Clear rich amber, shaded apricot.                                                                                                             | 35c    |
| BETTY ANN—Exhibition. Soft clear pink.                                                                                                                    | 50c    |
| BETTY MALONE—White, violet shaded.                                                                                                                        | 75c    |
| BRONZE BEAUTY—Bronze.                                                                                                                                     | 50c    |
| CLOVER—Color, cream white tinted pink. One of the smallest and perfectly formed poms. A Prize Winner wherever shown. Also a Certificate Winner at Storrs. | \$1.00 |
| EBONY—Black red.                                                                                                                                          | \$1.00 |
| GERDA C.—Creamy yellow.                                                                                                                                   | 50c    |
| JOE FETTE—Pure white.                                                                                                                                     | 50c    |
| LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright carmine.                                                                           | 50c    |
| LITTLE SNOW WHITE—White.                                                                                                                                  | 75c    |
| MORNING MIST—Delicate lavender.                                                                                                                           | 35c    |
| PURPLE GEM—Purple.                                                                                                                                        | 75c    |
| PURPLE JOY—Purple.                                                                                                                                        | 75c    |
| RED WARRIOR—Bright red.                                                                                                                                   | 75c    |
| YELLOW GEM—Yellow.                                                                                                                                        | 35c    |

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### MINIATURE DAHLIAS - Roots Only

|                                                                                                                                                                                                          |             |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| BABY ROYAL S. C.—Salmon pink.                                                                                                                                                                            | Roots 50c   |
| BISHOP OF LLANDORF (Duplex)—Red, plant very unusual, foliage almost black.                                                                                                                               | Root 50c    |
| CHICO (Chappaqua)—A new miniature informal decorative of bright clear scarlet. Size, 3" x 2". Blooms profusely on long stems. Good keeper when cut. Won first prize in the seedling class at N. Y. Show. | Root \$1.25 |
| CORALLETTE—Coral pink:                                                                                                                                                                                   | Roots 50c   |
| FAIRY M. F. D.—Violet rose.                                                                                                                                                                              | Root 50c    |
| FONDA M. F. D. (Hulin-Parrella)—Beautiful tones as it is gold at center, orchid and old rose near the tips, back shading to raspberry. Flowers from 2 to 2½ inches, facing on best of stems.             | Root \$1.00 |
| GENEVIEVE G.—True Pink White Center.                                                                                                                                                                     | Root \$1.50 |
| GOLDEN YOUTH—Bright gold.                                                                                                                                                                                | Root \$1.00 |
| LITTLE COLONEL Min. S. C. (Galloway-Parrella)—Size 3" to 3½", bush 36". Color, soft pink with primrose center.                                                                                           | Root 75c    |
| LITTLE SLAM (Hulin-Parrella)—Miniature cactus of very appealing color and shape. Medium low bush covered all season with small flowers of a lively violet rose.                                          | Root 75c    |
| LITTLE DIAMOND—Pink.                                                                                                                                                                                     | Root 75c    |
| LITTLE FIRE BALL—Bright red.                                                                                                                                                                             | Root 50c    |
| MISS INNOCENCE F. D.—A small white which is very attractive.                                                                                                                                             | \$1.00      |
| NICKY—Pink.                                                                                                                                                                                              | Root \$1.00 |
| SNOWSPRITE M. S. C.—Pure white.                                                                                                                                                                          | Roots 75c   |
| SYLVIA F. D.—Scarlet red—one tone. Very good.                                                                                                                                                            | Roots 50c   |
| WINE DROP M. D.—(Kanouse)—A lovely little wine colored flower of about 2 inches on wonderful stems.                                                                                                      | Roots 50c   |
| WHITE FAWN F. D.—Pure white.                                                                                                                                                                             | Root 75c    |



# PARRELLA'S

## 1946 DAHLIA CATALOGUE



### OGDEN REID I. D.

(Kelly-Parrella)

A grand dahlia named in honor of the famous editor of the N. Y. Herald-Tribune. This immense champion of a dahlia which grows, normally, 13 inches in diameter, and with a little extra care, could be grown very large. In fact, one well grown bloom shown at The Community Flower Show of Richmond Hill, L. I., on September 9, 1944, received first and special prizes for the largest and most perfect bloom in the show. We do not want to mention size of this bloom as it seems unbelievable. Color Spinel Pink, blended with lighter rose pink with blend and striping of Primuline yellow. Blooms are held facing on canelike stems. Foliage, leathery and resistant to insects. The plant is a vigorous grower and perfect in every respect, free and prolific bloomer. Height of plant 6 feet. Stock limited.

Root \$12.50 Plant \$6.00

## ALBERT PARRELLA DAHLIA GARDENS

3380 ELY AVENUE • Corner 222nd Street • BRONX 66, N. Y.

Telephone OLinville 5-8384